Women of Color Network, Inc.

Partnership/Sponsorship Brochure

Ending violence against ALL women by centralizing the voices, the wellness and the leadership of women of color.
Our Mission

The mission of WOCN, Inc. is to eliminate violence against ALL women and their communities by centralizing the voices and promoting the leadership of women of color across the Sovereign Nations, the United States and U.S. Territories.

The purpose of WOCN, Inc. is to work in and beyond the fields of domestic violence and sexual assault to address a broad range of violence affecting communities of color such as human trafficking, police brutality and over-incarceration. We accomplish this by examining and responding to a global context of colonialism, imperialism, capitalism, racism, sexism, heterosexism, transphobia, and other forms of oppression that intersect with violence against women of color and their communities.

Who We Are

WOCN, Inc. is a national women of color-led nonprofit organization connecting the dots across domestic violence, sexual assault and all forms of violence, building alliances across all communities of color, aspiring allies, and at the intersections of race, ethnicity, sexual orientation, gender identity, ability, language, age, and identities that individuals hold. WOCN, Inc. promotes the voices and leadership of women of color, transwomen and non-gendered people of color from racially and ethnically diverse backgrounds who self-identify as being of Asian, African, Latin, Middle Eastern, Native, and Bi/Multiracial descent. Our national staff, Board, consultants, advisors and membership reflect this broad diversity and create spaces that are judgment free, supportive and affirming to enable individuals, organizations, communities and systems to reflect, reshape and take action to centralize the needs of the margins of the margins.
in 1997, WOCN, Inc. has provided technical assistance, training, leadership, organizing, networking, outreach, conference opportunities and materials to well over 40,000 women of color and those on the margins, aspiring allies within organizations, communities and systems.

Spinning off as an independent nonprofit in 2014, WOCN, Inc. maintains a large network and membership of close to 2,000 individuals and culturally specific organizations.

1. Providing Women of Color and those on the margins access to information that they might not otherwise receive;
2. Challenging systems and institutions that create barriers for women of color and those on the margins in their work to achieve violence-free lives;
3. Promoting the development of independent, women of color led and culturally specific initiatives that are more likely to reach and effectively serve communities of color and marginalized populations;
4. Examining local, state, federal and tribal policies and provide opportunities for women of color and those on the margins to organize and exercise their voice regarding issues that affect their personal and professional lives.
Domestic violence, sexual violence, dating violence and stalking collectively constitute a national crisis impacting all communities. However, the severity of violence is often heightened for those populations living at the margins.

Violence occurs at greater rates at the margins of the margins and at the intersections because this is where few are looking or investing their resources.

WOCN, Inc. centers the voices and leadership of those on the margins because they are the best resources to reaching and serving these communities:

- **Women with disabilities** have a 40% greater risk of violence than women without disabilities.
- Approximately 4 out of every 10 women of non-Hispanic Black or American Indian or Alaska Native race/ethnicity (43.7% and 46.0%, respectively), and 1 in 2 multiracial non-Hispanic women (53.8%) have experienced rape, physical violence, and/or stalking by an intimate partner in their lifetime.
- **Southern Policy Law Center** researchers interviewed approximately 150 women who are either currently undocumented or have spent time in the U.S. as undocumented immigrants; 80% reported sexual harassment.

Adding to the complexity is the reality of those survivors who experience multiple barriers all at once at the intersections and are, for example persons of color who also have disabilities, or immigrants above 50, below 18 or with limited language access. Intersectional identities must also be taken into account: People of color made up slightly more than half of all LGBT survivors (51%) in 2014, which is similar to the survivors in 2013 (50%).

44% of lesbian women, 61% of bisexual women, 26% of gay men, and 37% of bisexual men experience IPV at some point in their lives. People who identify as LGBT or gender-non-conforming experience higher rates of sexual violence, with approximately 1 in 8 lesbians (13.1%), nearly half of bisexual women (46.1%), and 1 in 6 heterosexual women (17.4%) have been raped in their lifetime.
# Effective Projects

<table>
<thead>
<tr>
<th>Project Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>National Technical Assistance (TA) Information and Resources</strong></td>
<td>providing accessible TA through on toll-free line and online networks</td>
</tr>
<tr>
<td><strong>Specialized TA</strong></td>
<td>entailing support and the promotion of wellness and leadership of women of color and marginalized communities</td>
</tr>
<tr>
<td><strong>#JaggedJustice Initiative</strong></td>
<td>connecting the dots between state violence, police violence and community violence with violence against women and girls</td>
</tr>
<tr>
<td><strong>National Call to Action Training and Technical Assistance Project</strong></td>
<td>providing onsite training, conferences and TA to promote and support the leadership of and enhance services to women of color and marginalized communities</td>
</tr>
<tr>
<td><strong>National WOC Economic and Policy Leadership Project</strong></td>
<td>centering women of color voices in anti-violence, economic justice, and social justice</td>
</tr>
<tr>
<td><strong>State Administrator Technical Assistance Project</strong></td>
<td>supporting State Administrators in their outreach and distribution of funds to grassroots, community-based programs providing services to un-served, underserved and inadequately served populations</td>
</tr>
<tr>
<td><strong>Leadership Education and Advancement for Professionals (LEAP) Project</strong></td>
<td>in partnership with California Coalition Against Sexual Assault (CALCASA) enhancing the executive skills of women of color currently positioned in leadership roles</td>
</tr>
<tr>
<td><strong>African American/Black/Afro-Caribbean CSSP and Consortium (ABC) Project</strong></td>
<td>providing TA and training to support culturally specific organizations and to support all other programs in their outreach to ABC communities</td>
</tr>
<tr>
<td><strong>National Research on Women of Color Survivors and Women of Color Leadership</strong></td>
<td>investigating and gaining insight into the unique experiences of women of color survivors and advocates</td>
</tr>
<tr>
<td><strong>Public Policy</strong></td>
<td>providing TA on policies that impact communities of color, Tribal populations and other underserved communities, including participation in the 2005, 2013, and the 2018 Reauthorization of the Violence Against Women Act (VAWA) in progress</td>
</tr>
<tr>
<td><strong>Uber Driving Change Project</strong></td>
<td>raises awareness with open, diverse discussions around prevention, education, and resources through community forums and cross-cultural conversations</td>
</tr>
<tr>
<td><strong>National Resource Center for Reaching Victims</strong></td>
<td>supporting victim service providers, culturally specific organizations, criminal justice professionals, VOCA administrators, and policymakers with information and expert guidance enhancing their capacity to identify, reach, and serve all victims including communities that often have less access to healing services or avenues to justice</td>
</tr>
</tbody>
</table>
Consulting Menu

**SPECIALIZED INTERSECTIONAL**
**ONSITE AND VIRTUAL**
**CONSULTATION AVAILABLE**

<table>
<thead>
<tr>
<th>Domestic Violence, Sexual Assault, Dating Violence and Stalking</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Differing dynamics for communities of color, Muslim communities and other faith-based communities, Tribal communities, immigrant communities, Deaf and hard of hearing communities, persons with disabilities, LGBT communities and across other underserved populations, and identities at all intersections</td>
</tr>
<tr>
<td>o Trauma-informed and healing-informed advocacy</td>
</tr>
<tr>
<td>o Engaging Men and Boys</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organizational/Systems Capacity Building</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Strategic planning, Board development, Policy and procedure development</td>
</tr>
<tr>
<td>o Human resource management in addressing sexual harassment and workplace violence</td>
</tr>
<tr>
<td>o Organizational prevention and response to vicarious trauma</td>
</tr>
<tr>
<td>o Assessment of capacity to serve communities of color and other marginalized populations</td>
</tr>
<tr>
<td>o Anti-oppression training and organizational change (WOCN, Inc. approach)</td>
</tr>
<tr>
<td>o Cultural Competency training (WOCN, Inc. approach)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Community Engagement, Outreach &amp; Awareness</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Community engagement strategies</td>
</tr>
<tr>
<td>o Inclusive Marketing</td>
</tr>
<tr>
<td>o Materials development (brochures, newsletters, flyers)</td>
</tr>
<tr>
<td>o Public awareness</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Collaborations</th>
<th>Partnerships</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Developing successful diverse Partnerships and Collaboration</td>
<td></td>
</tr>
<tr>
<td>o Identifying, working with and providing Aspiring Allies training and development (WOCN, Inc. approach)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Training and Support for Survivors</th>
</tr>
</thead>
<tbody>
<tr>
<td>o Healing and Self-care practices</td>
</tr>
<tr>
<td>o Wellness training/retreats</td>
</tr>
<tr>
<td>o Developing a Survivor Platform/Telling your story</td>
</tr>
<tr>
<td>o Leadership development</td>
</tr>
</tbody>
</table>

6
# NCTA Summit and Conference Sponsorship Levels

## Rockstar NCTA Sponsor
- Opportunity for Spokesperson to provide 5-minute Welcome Address during the Opening and 5-minute reflections during the closing
- Brand recognition on all conference materials, banner with logo above the registration table, and listing on the web as Lead sponsor
- Inside front cover and inside back cover of the Program book
- An Exhibitor/Vendor Table in the Cultural Marketplace throughout the week
- A waiver on five Summit and Conference Registration Fees

$100,000-$125,000

## Summit Sponsor
- Opportunity for Spokesperson to provide a 5-minute Welcome Address during the Opening
- Brand recognition on all conference materials and on the web as Summit sponsor
- 1-page ad in the Program Book
- An Exhibitor/Vendor Table in the Cultural Marketplace throughout the week
- A waiver on three Summit and Conference Registration Fees

$75,000

## Conference Track Sponsor
- Opportunity for Spokesperson to provide 2-minute welcome during the Opening
- Brand recognition on all conference materials and on the web as Track sponsor
- ½-page ad in the Program Book
- An Exhibitor/Vendor Table in the Cultural Marketplace throughout the week
- A waiver on two Summit and Conference Registration Fees

$50,000

## Cultural Gala Sponsor
- Opportunity for Spokesperson to provide 2-minute welcome during the Cultural Gala
- Brand recognition on all conference materials and on the web as Track sponsor
- ½-page ad in the Program Book (black and white)
- An Exhibitor/Vendor Table in the Cultural Marketplace throughout the week
- A waiver on five Institute and Conference Registration Fees

$30,000

## Scholarship Sponsor
- Brand recognition on all conference materials and on the web as Scholarship sponsor
- ¼-page ad in the Program Book

$5,000 (est. cost for hotel, meals and travel-related expenses for two advocates on the margins)
C ORPORATE PARTNERSHIP LEVELS

Help Reach the Margins of the Margins.
Invest in WOCN, Inc.’s Non-Federally Funded Grassroots Work and Improve Your Own Outreach

*Based on support for a 12-month period

**Platinum Reaching the Margins Corporate Partner**.................................$125,000-$250,000
  o  Brand recognition on website, including a biographical sketch of the organization and its
dedication to ending violence against ALL women and centering those on the margins
  o  Two to four annual, in-person trainings or consultations, each conducted by WOCN, Inc. staff
depending on level of investment
  o  Up to 24-hours of corporate support on topics listed in the consulting menu

**Diamond Reaching the Margins Corporate Partner**..........................................................$100,000
  o  Brand recognition on website, including a biographical sketch of the organization and its
dedication to ending violence against ALL women and centering those on the margins
  o  One annual, in-person training or consultation, each conducted by 2 WOCN, Inc. staff
  o  Up to 12-hours of corporate support on topics listed in the consulting menu

**Gold Reaching the Margins Corporate Partner**..........................................................$75,000
  o  Brand recognition on website, including a biographical sketch of the organization and its
dedication to ending violence against ALL women and centering those on the margins
  o  Up to 12-hours of corporate support on topics listed in the consulting menu

**Silver Reaching the Margins Corporate Partner**..........................................................$50,000
  o  Brand recognition on website
  o  Up to 8-hours of corporate support on topics listed in the consulting menu

**Amethyst Reaching the Margins Corporate Partner**......................................................$30,000
  o  Brand recognition on website
  o  Up to 6-hours of corporate support on topics listed in the consulting menu

**Bronze Reaching the Margins Corporate Partner**.........................................................$15,000
  o  Brand recognition on website
  o  Up to 3-hours of corporate support on topics listed in the consulting menu
HAVE YOU TAKEN THE BLUE LIPS CHALLENGE YET?

The Blue Lips Campaign is a fundraising campaign by the WOCN, Inc. with the purpose of bringing attention to domestic violence and sexual assault overall, and to lift up the specific impacts of this violence upon women of color who are of Asian, African, Latinx, Native, Middle Eastern and Bi/Multiracial descent through the use of social media and online presence. Visit www.mybluelips.org for more details.

FOR MORE INFORMATION ON SPONSORSHIP OR PARTNERSHIP

Contact Tonya Lovelace, CEO
Women of Color Network, Inc.
922 N 3rd St
Harrisburg PA 17102
Direct Email: tlovelace@wocninc.org
Phone/Relay 844-962-6462, Ext

CHECK US OUT ON THE WEB

Facebook: Women of Color Network, Inc.
LinkedIn: Women of Color Network, Inc.
Instagram: @wocn
Instagram: @wocn
Website: www.wocninc.org
General Email: wocn@wocninc.org

\*ibid.